

Properties

Title:

A Finnish logistics company is looking for distributors and commercial agents for their organic pomegranate products in Denmark, Estonia, Iceland, Norway and Sweden.

-Business profile

-OFFER from Finland, reference: BOFI20181002001, valid from 02-10-2018 until 06-10-2019

Created:

6 oktober 2018

Updated:

10 januari 2019 (2 weken geleden)

General information

Reference:

BOFI20181002001

Profile type

BCD offer

Country of origin:

Finland

Deleted

Nee

Status:

Update

Start date:

2 oktober 2018

End date:

6 oktober 2019

Business profile

Description:

Founded in 2011, the Finnish company started to import and export pomegranates in March of 2018, as a new branch of the main company, motivated by the organic products' trend. The partners of the company have experience in the logistics of different products since 1999. The main company operates also as forwarding agent in Finland and Estonia.

The Finnish company acquired the exclusivity to import organic pomegranates from Azerbaijan, a traditional producer of the fruit, to Denmark, Estonia, Finland, Iceland, Norway and Sweden.

In Finland, the company has the registry at the state-owned monopoly to commercialise the alcoholic pomegranate products through the network of state-owned shops. The non-alcoholic products are sold to wholesale and retail companies operating in the country.

The organic pomegranate has several health benefits, and the portfolio of products of the company is constituted of the organic pomegranate fruit itself and its products, e.g. organic juice, organic wine, organic vodka, organic sparkling wine, organic tea, organic sauce and organic oil; all made of organic pomegranates.

The Finnish company is looking for cooperation with distributors and commercial agents in the following countries: Denmark, Estonia, Norway, Sweden and Iceland. The ideal partner knows the retail companies in the sector of organic products and has the knowledge of potential final clients. The products containing alcohol will need distributors able to register the Finnish company's alcoholic products at the state-owned alcohol monopolies. This requirement applies only to Norway, Sweden and Iceland.

Technologie keywords

Agriculture

Activity codes

Warehousing and storage

Other transportation support activities

Languages

English

Russian

Finnish

Preferred countries

Denmark

Estonia

Iceland

Norway

Sweden

Sector groups

Agrofood

More information

Plus Value:

The organic pomegranate is biologically produced and certified.

The pomegranate has health benefits, according to several Health Research Centres, with the following vitamins: C, B9, B5, PP and K; minerals: potassium, zinc; and also antioxidants.

The juice is produced using 100% organic pomegranates; no added sugar; no conservation additives; no colorants; no additives; GMO Free.

IPR Status:

Trade Marks

EOI Status:

Yes

Experience:

Organisation

Type of organisation:**Since:**

2011

Type and Size:

Industry SME = 10

Transnational

Ja

Turnover:

1M

Collaboration**Technical Specification or Expertise Sought:**

pppThe type of partnership agreements considered by the Finnish company are the commercial agency and distribution services.

The partner must understand the legislation regarding the selling and distribution of alcohol in the target country. The distributor and agent must have the registries in the alcohol monopolies in the countries where it is necessary to have them: Norway, Sweden and Iceland have state-owned alcohol monopolies; Denmark and Estonia do not have alcohol monopolies.

The partner must translate the information contained in the product labels to the local languages according to the local legislations.

The distribution of non-alcoholic products requires a partner that understands the organic products market.ppSME 11-50,SME 10,SME 51-250p

Partnerships

- _ Distribution services agreement
- _ Commercial agency agreement

Uitgevoerd door:



In opdracht van:



Ministerie van Economische Zaken



Ministerie van Buitenlandse Zaken

