

Properties

Title:

Distributors and agents are sought by Armenian herbal tea producer

-Business profile

-OFFER from Armenia, reference: BOAM20180601001, valid from 05-06-2018 until 08-06-2019

Created:

8 juni 2018

Updated:

8 juni 2018

General information

Reference:

BOAM20180601001

Profile type

BCD offer

Country of origin:

Armenia

Deleted

Nee

Status:

Update

Start date:

5 juni 2018

End date:

8 juni 2019

Business profile

Description:

This Armenian company, established in 2014 in Kotayq Region, specializes in the production of herbal teas. In particular the company offers wide range of herbal assortment like cherry leaves, lime tree, pomegranate leaves, chamomile, mint, black currant leaf, melissa, thyme, hypericum, etc.

The company's product range includes:

- Mountain bouquet tea: contains a mix of 8 types of herbs and rose petals picked up from the ecologically pure highlands of Armenia. This herbal mix is useful at cardiovascular diseases, it removes toxins from organism, regulates nervous system and reduces the level of cholesterol in blood. It is recommended at insomnia.

- Flower triad tea: contains a mix of 3 types of herbs picked up from the ecologically pure highlands of Armenia. This herbal mix regulates blood pressure, cleans the organism from harmful effect of alcohol and drugs. It is useful for regulation of digestion, as well as it has refreshing and re-creative significance.

- Royal tea: contains a mix of 7 types of herbs picked up from the ecologically pure highlands of Armenia. This herbal mix is useful for immunity improvement. It has antipyretic, vessel cleansing, anti-inflammatory properties, reduces hemoglobin content in blood, and slows down the aging process of organism.

- Immuno Tea: contains a mix of 7 types of herbs picked up from the ecologically pure highlands of Armenia. This herbal mix contains a large number of vitamins and microelements. It stimulates protective properties, and promotes regulation of metabolism, immune system and gastrointestinal tract and blood purification as well.

The herbal teas include plants from the highlands of Armenia, which have not only a good taste and pleasant aroma, but also are endowed with property of healing number of health problems. The groups trained by company's specialists gather every wild plant at specific times of the day, which increases the usefulness of the plant, and the quality of the raw materials collected from forests, mountains and highlands is conditioned by the favorable climatic conditions of regions.

The production of the company is mainly sold in local supermarkets, grocery stores and cafes. The company has already exported its production to Russia.

Having an aim to expand a volume of its production and to enter the new markets, the company is looking for agents and distributors in the framework of commercial agency and/or distribution services agreements.

Activity codes

_ Processing of tea and coffee

Languages

_ English

_ Russian

Sector groups

_ Agrofood

More information

Plus Value:

- In its production the company does not use any artificial flavors, preservatives or colors;
- The production has nice designed packaging;
- The company produces tea mixes and tea, some of which have medicinal and sanative effect on the human physical and mental health;
- The company is equipped with all modern technical and sanitary-hygienic conditions and matches with European standards;
- The recycling of raw materials is done in natural way without chemical intervention;
- The company is already engaged in transnational cooperation.

IPR Status:

Trade Marks

EOI Status:

Yes

Experience:

The company has obtained the Eurasian Conformity Certification (EAC) as well as obtained organic certification from Ecoglobe LLC (Organic Certification Body) for thyme and mint herbal teas.

Organisation

Type of organisation:

Since:

2014

Type and Size:

Industry SME = 10

Transnational

Ja

Turnover:

1M

Collaboration

Technical Specification or Expertise Sought:

pppAgents having a good contacts of cafes, restaurants and hotels are sought for conducting commercial agency agreement.

Distributors with experience in tea and tea related products, organic stores, store chains and supermarkets are also sought for distribution services agreement.

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Partnerships

_ Distribution services agreement

_ Commercial agency agreement

Uitgevoerd door:



In opdracht van:



Ministerie van Economische Zaken



Ministerie van Buitenlandse Zaken

